



Guest Speaker:  
Sharon Bond,  
Owner of Kekuli Cafe,  
BEST Alumni



Guest Speaker:  
Elaine Alec, Partner Alderhill



Guest Speaker:  
Rhonda Diene, Owner Bliss Tea



Guest Speaker:  
Social Entrepreneur, Founder  
IndigenEYEZ



Facilitated by  
Aboriginal BEST Trainer  
Anita Large, Owner  
LARGE Training & Development

Handouts, slides, and videos will be provided to walk you through the training manual, bringing business content 'to life' for you. With inspiring guest speakers and interactive classes, we'll cover these topics:

## **B**usiness

- 101 Business Ideas: Picking and polishing an idea.
- Business Plans: Why need one? How do I start?

## **E**ntrepreneurship

- Market Research: How do I gather new research?
- Marketing: Who's my target market? How do I reach them?

## **S**kills

- Business Operations: Creating systems for success,
- Financials: Pricing, Start-up costs, how to do a simple personal and start-up budget

## **T**raining

- Where to get funding \$\$\$
- And much more ...

Aboriginal BEST for Women is open to all WOMEN who self-identify as First Nations, Métis or Inuit who want to start, buy, or further develop their own business. Priority will be given to those that are unemployed or underemployed.



### REGISTER NOW!!

Limited seats available!  
CLASSES:

9:00 am - 4:00 pm  
Saturdays and Sundays  
April 28 & 29, May 5, 6, 26, 27  
June 2, 3, 9, 10



Includes an opportunity to attend the  
Aboriginal Business Match Networking Evening  
Tuesday, May 8th.



### 3 EASY WAYS TO REGISTER:

- 1) Email: [best@largetraining.ca](mailto:best@largetraining.ca)
- 2) Online: [www.largetraining.ca](http://www.largetraining.ca)
- 3) In person at **Community Futures Okanagan-Similkameen**, #102-3115 Skaha Lake Road, Penticton, BC, Toll Free: 1-877-493-5566  
Phone: 250-493-2566

